



Zurich Life Science Day 2015 Sponsoring and Company exhibition options

The Zurich Life Science Day brings together young scientists and industry leaders to foster mutual opportunities.

The ZLSD 2015 will take place on the 12th of February 2015 in the *Lichthof* of the University of Zurich at Irchel Campus.

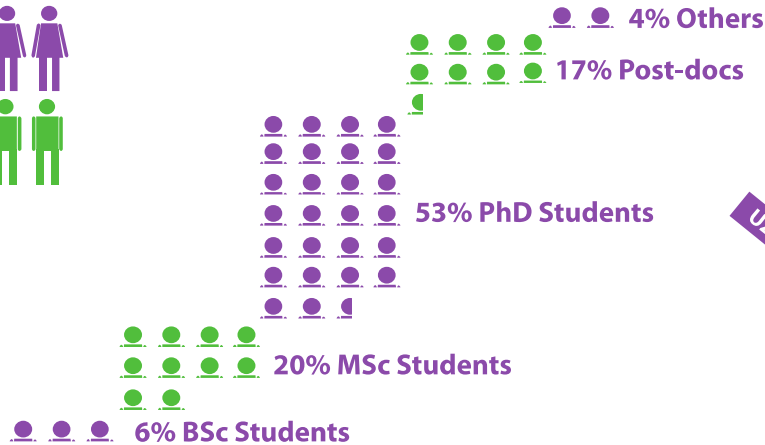
The event is designed to empower young scientists' careers with 13 presentations in two parallel sessions, and to ensure the best output for your company with the coffee breaks, lunch and final apéro allocated around the company exhibition to enhance networking opportunities.

Facts & Figures:

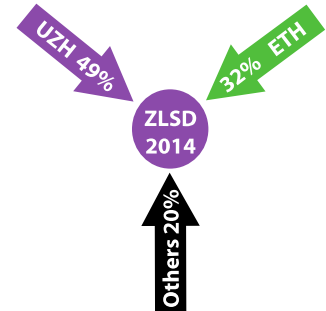
(Data from last year event ZLSD 2014)

>800 registered participants

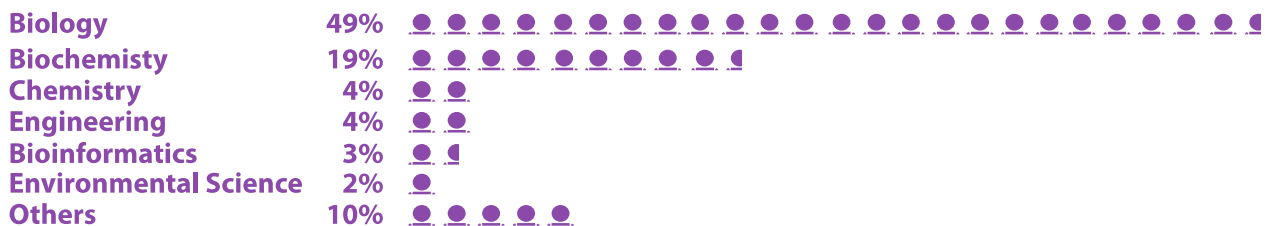
Gender distribution



Institutions



Backgrounds





How can you and your enterprise participate?

Option A – Company Exhibition

Key features:

- Open space in the *Lichthof* of the University of Zurich at Irchel Campus.
- Stand-up bistro tables to enhance networking opportunities.
- Highly skilled and motivated audience.
- Possibility to organize one-to-one informal interviews.
- Company name and logo on the event's website and program.

Formats:

- | | |
|--|------------------|
| A1. Start-up package | CHF 500 |
| <ul style="list-style-type: none">• Standard table, 2 chairs and poster board.• Only available for start-up companies. | |
| A2. Small package | CHF 1'500 |
| <ul style="list-style-type: none">• Standard table, 2 chairs and poster board.• Or your own small professional booth and poster board (4 – 6 m²). | |
| A3. Medium package | CHF 2'000 |
| <ul style="list-style-type: none">• Medium-sized professional booth and poster board (7 – 12 m²).• Or your own small professional booth (4 – 6 m²) in prime position. | |

Costs included: Power supply, stand, personnel admission, catering & WLAN.

Not included: PR-presentation during sessions & 8% VAT.

Please inquire for individual solutions.

All prices are in Swiss Francs and do not include the additional 8% VAT.



Option B – Sponsoring Packages:

B1. Platinum Sponsor CHF 10'000

- Name and logo of the company will be most prominently presented orally and visually in all parallel sessions, in the company exhibition AND in all conference documents.
- Complimentary exhibition booth of choice in prime location.
- Complimentary badge, admission and catering for up to 4 representatives other than the stand personnel of your organization.
- Priority option to install banner advertisement in the company exhibition.
- Priority option to provide conference bags, pens, writing pads and info material to all participants.
- Priority option on additional lunch or apéro sponsoring.

B2. Major Sponsor CHF 5'000

- Name and logo of the company will be prominently presented visually and orally in all parallel sessions AND in all conference documents.
- Complimentary badge, admission and catering for up to 2 representatives of your organization.
- Option to install banner advertisement in the company exhibition.
- Option to provide conference bags, pens, writing pads and info material to all participants.

B3. Standard Sponsor CHF 1'500

- Name and logo of the company will be presented visually on the slides of the organizers in all parallel sessions AND in all conference documents.

B4. Lunch Sponsor CHF 5'000

- Name and logo of the company will be presented visually on the slides of the organizers before the lunch break AND in all conference documents.
- The program will indicate lunch break by 'your organization'.
- All the bistro tables and buffets will indicate the logo and name of your organization during lunch.



B5. Apéro Sponsor

CHF 5'000

- Name and logo of the company will be presented visually on the slides of the organizers before the apéro AND in all conference documents.
- The program will indicate apéro by 'your organization'.
- All the bistro tables and buffets will indicate the logo and name of your organization during the apéro.

B6. Coffee Break Sponsor

CHF 2'000

- Name and logo of the company will be presented visually on the slides of the organizers before the respective coffee break AND in all conference documents.
- The program will indicate the respective coffee break by 'sponsored by' or 'offered by' your organization.
- Bistro tables and buffet will indicate the sponsor of the respective Coffee break.

All prices are in Swiss Francs and do not include the additional 8% VAT.
Please inquire for individual solutions and discounts on multiple packages.



Life Science Zurich Young Scientist Network



Program

Zurich Life Science Day 2015
12th February, University of Zurich, Irchel Campus

Session A (G30)

Session B (G45)

08:30 - 09:00

Registration

09:00 - 10:00

Welcome and Introduction by the Chairman of LSZYSN
&
Keynote Lecture
"Beyond the Science - progress and challenges with the deployment of Golden Rice"
Prof. Ingo Potrykus

CV Checks
ETH Career Center
UZH Career Services
Staufenbiel Institute
Kelly Services

10:00 - 10:30

Coffee Break & Company Exhibition

10:30 - 11:10

Careers in Venture Capital
Stratos Bio
Dr. Naja Joslin, CEO

Current Trends in Pharma Recruitment
Auriga Vision
Susanne Rietiker

11:15 - 12:00

Careers in Intellectual Property
Nestlé
Speakers TBA

My CV- Questions and Answers
ETH Career Center
Martin Ghisletti
Evelyn Kappel

12:00 - 13:35

Cold Lunch & Company Exhibition

13:35 - 14:15

Careers in Personalized Medicine & Genome Technologies
Speaker TBA

Careers in Big Healthcare
Johnson & Johnson
Speaker TBA

14:20 - 15:00

Research & Discovery in Big Pharma
Roche
Dr. Miro Venturi
Global Head of Biomarkers Discovery

Pharma Business Development & Licensing
Novartis
Dr. Markus Kalousek
Franchise Head Search & Evaluation

15:00 - 15:45

Coffee Break & Company Exhibition

15:45 - 16:25

Careers in Pharmaceutical Production
Lonza
Speaker TBA

Career in a Start-Up
NBE-Therapeutics
Speaker TBA

16:30 - 17:30

The Future of Academia in EU & Switzerland
EU Grant Access ETH
Speaker TBA

Careers in Business Consulting
McKinsey&Co
Speaker TBA

17:30 - open end

Networking Apéro

Exhibition and sponsoring by

Sponsoring by

**Company Exhibitors and Sponsors
To be disclosed soon**