



**University of
Zurich** ^{UZH}

ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich



SPONSORING PACKAGES

ZURICH LIFE SCIENCE DAY 2016

10th of February 2016

***Lichthof* of the University of Zurich**



FACTS IN SHORT

The Zurich Life Science Day brings together young scientists and industry leaders to foster mutual opportunities.

This year, the 7th edition of the ZLSD will take place on the **10th of February 2016** in the *Lichthof* of the University of Zurich at Irchel Campus.

With our event, we strive to empower young scientists' careers by offering them 13 presentations in two parallel sessions and the mutually beneficial opportunity to network with company representatives during the two coffee breaks, lunch and a final apéro.

Register your company now and profit from a **10% discount on your sponsoring option** until end of September 2015!

Date	10 th of February 2016
Venue	<i>Lichthof</i> of the University of Zurich, Irchel Campus
Audience	<p>Highly skilled and motivated audience from UZH, ETH Zurich and other national and international institutions</p> <p>>800 participants 53% PhD-students, 20% MSc Students, 17% Post-docs and 6% BSc students</p> <p>Main target group: life sciences Student backgrounds: biology (49%), biochemistry (19%), chemistry (5%), bioengineering (4%), bioinformatics (3%) and environmental science (2%)</p>
Why get involved?	<p>Largest life science event in Switzerland</p> <p>Numerous opportunities to increase your visibility</p> <ul style="list-style-type: none"> - Conference booklet - Online ZLSD 2016 documents - LSZYSN social media channels (Facebook, Twitter) - Company exhibition <p>Direct contact with an enthusiastic talent pool of PhD, MSc students and postdocs</p> <p>Company Exhibition is highly frequented and appreciated</p> <p>Networking opportunities at the exhibition space</p> <p>Private one-on-one informal meetings with registered participants</p>



Options	<p>Different sponsoring packages according to your needs</p> <p>Choose your location from designated sectors (platinum, gold, silver)</p> <p>10% discount on all sponsoring options during early registration*</p> <p>Exclusive napkin advertisement option. Have your Logo distributed with our event preview at the UZH and ETH Zurich canteens. (Advertisement period: 2 weeks)*</p>
Website	http://zlsd16.lszysn.ch
Contact	sponsoring@lszysn.ch Winterthurerstrasse 190; CH-8057, Switzerland
*	Only applies if you register until the end of September



SPONSORING OPTIONS OVERVIEW

✓ Exhibition packages ✓ Event sponsoring packages

	PLATINUM PACKAGE	GOLD PACKAGE	SILVER PACKAGE	CATERING PACKAGE
Logo on the ZLSD2016 poster and program	✓ ✓	✓ ✓	✓ ✓	✓ ✓
Logo online on ZLSD2016 web page	✓ ✓	✓ ✓	✓ ✓	✓
Verbal acknowledgment during conference	✓	✓		
Visual acknowledgment on conference slides	✓	✓		
Option to provide giveaways at the entrance	✓	✓		
Exhibition booth space	✓ ✓	✓ ✓	✓	
Banner advertisement in exhibition area	✓	✓		
Bistro tables and buffets indicate logo during breaks				✓
Space in conference booklet	1 page/ 2 pages	1 page	½ page	1 page

See prices on the next pages

VENUE MAP



Platinum booth # Gold booth # Silver booth



EXHIBITION PACKAGES

All exhibition booths feature the following:

- Basic equipment with two chairs, a table and poster wall
- Logo of your company in all advertisement and conference documents (print and online)

E1. Platinum package

CHF 2'500

- 3.5x2.5m exhibition space in the platinum sector
- Advertisement of your company in our conference booklet (A5 booklet; 1 page)

E2. Gold package

CHF 2'000

- 3x2.5m exhibition space in the gold sector
- Advertisement of your company in our conference booklet (A5 booklet; 1 page)

E3. Silver package

CHF 1'500

- 3x2m exhibition space in the silver sector
- Advertisement of your company in our conference booklet (A5 booklet; 1/2 page)

E4. Start-up package

CHF 500

- Special offer for start-ups only
- 3x2m exhibition space in the silver sector
- Advertisement of your company in our conference booklet (A5 booklet; 1/2 page)

Costs include: Power supply, stand personnel admission, catering & WiFi access

all prices excluding VAT



EVENT SPONSORING PACKAGES

S1. Platinum Sponsor

CHF 10'000

- **Premium option limited to one company!**
- Logo of your company will be most prominently presented orally and visually in all talk sessions and in all advertisement and conference documents (print and online)
- Includes platinum exhibition package (E1) for free
- Priority option to install banner advertisement in the exhibition sector
- Priority option to provide conference bags, pens, writing pads and info material to all participants
- Advertisement of your company in our conference booklet (A5 booklet; 2 pages)

S2. Gold Sponsor

CHF 5'000

- **Limited to 3 sponsors!**
- Logo of your company will be prominently presented visually and orally in all talk sessions and in all advertisement and conference documents (print and online)
- Includes gold exhibition package (E2) for free
- Option to install banner advertisement in the exhibition sector
- Option to provide conference bags, pens, writing pads and info material to all participants
- Advertisement of your company in our conference booklet (A5 booklet; 1 page)

S3. Silver Sponsor

CHF 1'000

- Logo of your company will be presented visually in all advertisement and conference documents (print and online)
- Advertisement of your company in our conference booklet (A5 booklet; 1/2 page)

all prices excluding VAT



CATERING PACKAGES

C1. Lunch / Apéro

CHF 5'000

- **Limited to one lunch and one apéro sponsor!**
- Logo of your company will be presented visually on the slides of the organizers before the lunch break / apéro and in all advertisement and conference documents (print and online)
- The program will indicate: “**lunch break sponsored by ‘your organization’**” or “**apéro sponsored by ‘your organization’**”
- All the bistro tables and buffets will indicate the logo of your organization during lunch/ apéro
- Advertisement of your company in our conference booklet (A5 booklet; 1 page)

C2. Coffee Break

CHF 2'000

- **Limited to two sponsors!**
- Logo of your company will be presented visually on the slides of the organizers before the respective coffee break and in all advertisement and conference documents (print and online)
- The program will indicate the respective coffee break is “**offered by ‘your organization’**”
- Bistro tables and buffet will indicate your sponsoring contribution for the respective coffee break
- Advertisement of your company in our conference booklet (A5 booklet; 1 page)

ADDITIONAL OPTIONS

A1. Napkin advertisement

CHF 2'500

- Priority option for platinum event sponsors
- **Only valid for registrations before the end of September 2015!**
- Special offer to increase your visibility among UZH and ETH students in Zurich
- **Daily exposure** of your logo (2 colors) at UZH and ETH Zurich canteens on all napkins (Your company logo is next to the LSZYSN logo)
- Advertisement period: 2 weeks before the ZLSD 2016

A2. Additional space in conference booklet

CHF 250 / page

- Add an additional page for advertisement purposes in the conference booklet

all prices excluding VAT

