



Zurich Life Science Week

An active training platform to best seize job opportunities outside academia

Program:

5 evening classes from 17:30h-19:30h & networking dinner with the coaches at the final day

Location:

Irchel Campus, building Y13, room M12

Date:

July 2nd – July 6th, 2018

Audience:

20 life scientists, PhD students and postdoctoral fellows

Schedule:

Mon, 02.07.2018	Effective Networking
Tue, 03.07.2018	Interview training (live interview)
Wed, 04.07.2018	Searching for job opportunities: Hidden labor markets
Thu, 05.07.2018	Self Marketing & LinkedIn
Fri, 06.07.2018	Happenstance for Career Planning
Followed by:	Wrap up apéro with the trainer



Application deadline: 28/05/2018

Submit your CV and a motivation letter (outline why would you like to participate in the course and how you plan to benefit from it) via the registration form on <http://zlsw-registration.lszysn.ch>, that you can find on our website. **Applicants will be notified on 15/06/2018.**



Bruno Casimiro – Career Services Manager, Coach, Talent and Learning & Development Professional



Bruno is the director for the Executive Development team of UBS Bank in Zurich, where he focuses on Leadership development under the Leadership Academy part of UBS University. He was previously the Career Services Manager for the MBA programme at the University of St Gallen and the Program Lead responsible for the MBA level Masters in Finance at London Business School. Bruno is an has over 18 years' experience in varied industries including Retail, Real Estate, and Investment Banking where he performed roles from graduate to Senior Associate level at JP Morgan and Morgan Stanley. For the past 10 years he has coached and trained university students, city professionals and business owners across the globe. He has delivered programmes at universities across the UK, Portugal, Switzerland, and at MIT in Boston US.

Evelyne Kappel – Head ETH Career Center



Evelyne Kappel is an expert for the Swiss job market with extensive knowledge of its relevant requirements for university graduates. She is happy to share her expertise and insights acquired in years of counselling and recruitment to advise students on how to start their careers. Since 2008, she has advised and supported hundreds of ETH students, and has organized numerous career events. Before joining the ETH, Evelyne Kappel spent more than three years with an executive search company which specialized in finding and placing management talent. She is holding a Degree as Master of Arts of the University of Zurich and a Certificate of Advanced Studies in HR Development.

Jens-Tobias Gonsior – Senior Career Advisor / Project Manager, ETH Career Center



Jens-Tobias Gonsior holds a master's degree in international cultural and business studies from University of Passau, Germany. He completed further education courses, such as International HR Management and systemic consulting of organisations. Before joining ETH, he held a variety of managerial and expert functions in HR in Switzerland and abroad focusing on talent acquisition, organizational and leadership development. He has an extensive knowledge in career development from entry level functions to senior management positions and is familiar with what companies think and do as part of their university recruitment. He is happy to share his experience and skills with students, both in personal counseling and at events.

Dr. Monika Clausen & Netzwerkpartner – Personal Development Trainer and Career Consultant



Dr. Monika Clausen is engaged as a trainer and coach at universities, private industry and with individual clients. She has a PhD in biology, a Bachelor in Business Administration and training in leadership, adult education as well as solution focus coaching. Her professional experiences outside science include assignments as a headhunter for highly educated individuals as well as working experience as an expert and line manager. She uniquely links natural sciences and management knowledge with a resource oriented and solution focused attitude.

Christine Kaiser – Senior Career Advisor / Project Manager, ETH Career Center



Before joining ETH, Christine held a variety of executive leadership and consulting roles in Human Resources, in Switzerland and abroad, specializing in talent and leadership development, and individual and organizational change. She holds two MSc (Organizational Psychology; Vocational Psychology) and an Executive MBA from IMD. Thanks to her experience, Christine has an extensive knowledge of the Swiss job market, and understands the talent acquisition and development needs that companies have in today's competitive environment. She also has a broad expertise on career management and has a passion for coaching students and professionals during their career transitions.

Dr. Roger Gfrörer – Head UZH Career Services



Dr. Roger Gfrörer has been the head of the UZH Career Services since 2008. After finishing his PhD in Human Resource Management, he worked in the HR department of the UZH as the Chair of HRM. There he was a senior assistant for 5 years. In the 1990s, he worked at Tamedia for 5 years, 4 years at IBM Switzerland. Roger has extensive knowledge of the research and teaching processes at the UZH, and of the Swiss education system. His approach is to empower the students towards their next career steps, helping them to focus on the available resources.



Detailed program

02.7.2017 : Career Strategy – Tools and Networking

This workshop covers how to approach the job market in covering as many angles as possible, such as CV, Cover Letter, speaking to recruiters, building contacts (LinkedIn) and network effectively. It aims at helping the participants to not only understand the job market but also to get comfortable in talking about themselves and their achievements and most importantly what they are passionate about. The participants will practice with one another during a live networking session, to explore crucial skills to have in the future.

03.07.2018 : Interview training

How should you behave in your first interview and what should you expect? After a short introduction into different interview techniques, Evelyne and Jens-Tobias will conduct a live interview with one of the participants. While being in the role of the interviewee or the assessor, you will learn more about possible questions to anticipate in interviews. During the ensuing feedback and discussion round you will understand the background of different questions and know more about the Do's and Don'ts of being interviewed. If you are interested in being the interviewee in this session and want to participate in the live interview, please let us know during your application.

04.07.2018 : Searching for job opportunities: Hidden labor markets

“How do I find a job?” is a question that every student faces upon graduation. There are obvious and less obvious channels to find a job. When starting a job search most of us use a reactive approach, missing out on all the job opportunities given by the hidden labor market. While tackling the hidden labor market people are concerned with many questions: Does it exist? Why do companies not announce open positions? In what environments are spontaneous applications welcome? And finally, what does it take to be successful in applying for your dream job?

05.07.2018: Self-Marketing and LinkedIn

Personal branding is the process of how we market ourselves to others. In this session, Christine will show you why it is important to define and establish your personal brand in the context of your career. You will explore different models to help you define your brand (e.g. personal business canvas) and then see how you can convert your brand into tangible career marketing tools, in particular your LinkedIn profile, a crucial career management platform.

06.07.2018: Happenstance for Career Planning

The role of happenstance in many career decisions seems widely accepted. Many results show that career decisions and career development are strongly affected by unplanned events. However, although unplanned events will affect your career, we still assume that a self-directed career is the highest aim of individuals. The goal is to combine both approaches to be prepared for a wide range of career decisions. To gain control, you will discover your Career Resources, based on a simple framework and with support from peers with the same background but different curriculum vitae.