



University of
Zurich ^{UZH}

ETH zürich

The Life Science Zurich Young Scientist Network
proudly presents

Zurich

Life



Science

Week

A



LSZYSN
Life Science Zurich
Young Scientist Network

Event



Zurich Life Science Week

An active training platform to best seize job opportunities outside academia

Program:

5 evening classes, from 17h to 19h

Location:

University of Zurich, Irchel Campus, Y13 M12

Date:

May 2nd – May 6th, 2022

Audience:

20 life scientists: Msc, PhD students and postdoctoral fellows

Schedule:

Mon, 02.05.2022 17:00-19:00	How to successfully secure a job Part 1
Tue, 03.05.2022 17:00-19:00	How to successfully secure a job Part 2
Wed, 04.05.2022 17:00-19:00	Self-Marketing and LinkedIn
Thu, 05.05.2022 17:00-19:00	Interview Skills Training – Job Interview Simulation
Fri, 06.05.2022 17:00-19:00	Happenstance for Career Planning

Application deadline: 17/04/2022

Submit your motivation letter (outline why would you like to participate in the course and how you plan to benefit from it) via the registration form on <http://zlswregistration2022.lszysn.ch/> that you can find on our website. **Applicants will be notified on 25/04/2022.**



The Coaches

Bruno Casimiro – Career Services Manager, Coach, Talent and Learning & Development Professional



Bruno is a Global Learning and Talent Development Director at UBS Bank in Zurich Switzerland, where he focuses on designing and delivering strategic initiatives under the Center of Excellence for Leadership Development. Previously to this role, Bruno was the Career Services Manager for the MBA programme at the University of St Gallen and the Program Lead responsible for the MBA level Masters in Finance at London Business School. Bruno is an experienced professional with over 20 years' experience in varied industries including Investment Banking where he performed roles from graduate to Senior Associate level at JP Morgan and Morgan Stanley. For the past 10 years, Bruno has coached and trained students, entrepreneurs and executives across the globe. He has delivered programs at universities across the UK, Portugal, Switzerland, and at MIT in Boston US.

Dr. Daniela Gunz – Clinical research expert, Career Advisor

For several years Daniela has been a consultant at the Service Center of UZH and career coach at the femmino project. Currently she is responsible for Corporate Services of JobHub. She obtained her PhD in biochemistry at the ETH before pursuing a PostDoc at the Imperial Cancer Research in the UK. She gained 15 years of experience in clinical research and drug development, covering also leadership positions as Head of Clinical Research at MSD in Switzerland and Director of Research Partnerships at Healthbank Innovation. Currently she is also on the board of Women in Digital Health, co-Lead at MyData Zurich and advisor at EUPATI Switzerland.



Dr. Roger Gfrörer – Head UZH Career Services



Dr. Roger Gfrörer has been the head of the UZH Career Services since 2008. Prior to this, after finishing his PhD in Human Resource Management, he worked in the HR department of the UZH as the Chair of HRM. There he was a senior assistant for 5 years. In the 1990s, he worked at Tamedia for 5 years, 4 years at IBM Switzerland and 2 seasons as a ski instructor. Roger Gfrörer has a deep understanding of the research and teaching processes at the university and has profound knowledge of the Swiss education system as he also teaches at the university of applied science and a higher vocational college. His approach is to empower the students towards their next career steps, helping them to focus on the available resources.

Franziska Liese – Senior Career Coach and Project Manager

Franziska started working at the ETH Career Center in August 2020, having previously held various HR positions and industries. After studying Business Administration in Germany and volunteering in Northern Ireland, Franziska started working as Program Manager for MBA students in Horgen at Lake Zurich. In addition to a diploma in Business Administration, Franziska holds an MSc in Communication and MAS in Coaching & Supervision. Franziska combines her passion for coaching and mentoring people facing career issues with her experience from various industries and corporate cultures.



Lorena Coletti – Career Coach and Project Manager



Lorena joined the ETH Career Center team in December 2019. After completing her apprenticeship in the insurance industry, she studied applied occupational, organizational and personnel psychology at the University of Applied Sciences Northwestern Switzerland. Lorena has worked at the Research Institute "Humans in Complex Systems" at the FHNW and also for a start-up in the field of automated candidate search and placement. She also has gained experience in direct recruitment and employer branding. Thanks to her experience in various industries and companies, she has a good knowledge of the Swiss labor market.



Detailed program

02.05.2022 & 03.05.2022 : How to successfully secure a job

This workshop covers how to approach the job market in covering as many angles as possible, such as CV, Cover Letter, speaking to recruiters, building contacts (LinkedIn) and network effectively. It aims at helping the participants to not only understand the job market but also to get comfortable in talking about themselves and their achievements and most importantly what they are passionate about. The participants will practice with one another during a live networking session and a round table discussion, to explore crucial skills to have in the future.

04.05.2022 : Self-Marketing and LinkedIn

Personal branding is the process of how we market ourselves to others. In this session, Daniela will show you why it is important to define and establish your personal brand in the context of your career. You will explore different models to help you define your brand (e.g. personal business canvas) and then see how you can convert your brand into tangible career marketing tools, in particular your LinkedIn profile, a crucial career management platform. This will help you get the job you desire and that suits your skills, culture and interests.

05.05.2022 : Interview Skills Training – Job Interview Simulation

Are you dreading that job interview? Join us for this session and you will learn ways to prepare for and to ace your interview. After a short introduction to different interview techniques, you will have the opportunity to observe a live interview between the facilitators and a pre-selected student and learn potential questions and “tricky” situations. During the discussion round you will develop a better understanding of how to behave in a first interview; what should you expect; why interviewers ask certain questions; what interviewers are really looking for; how to formulate efficient answers using the STAR interviewing method; certain Do’s and Don’ts of being interviewed.

06.05.2022 : Happenstance for Career Planning

The role of happenstance in many career decisions seems widely accepted. Many results show that career decisions and career development are strongly affected by unplanned events. However, although unplanned events will affect your career, we still assume that a self-directed career is the highest aim of individuals. The goal is to combine both approaches to be prepared for a wide range of career decisions. To gain control, you will discover your Career Resources, based on a simple framework and with support from peers with the same background but different curriculum vitae.