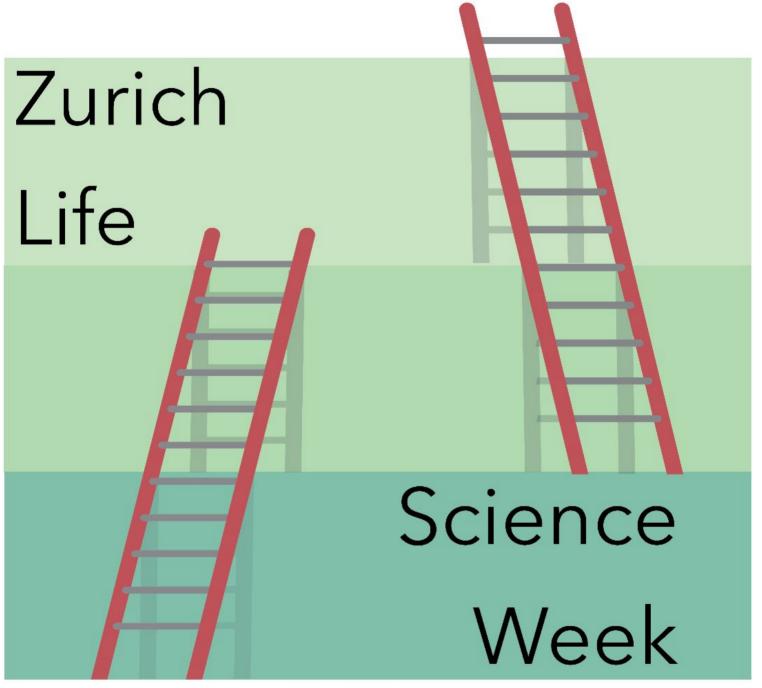




The Life Science Zurich Young Scientist Network proudly presents



Registration zlswregistration.lszysn.ch



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# Zurich Life Science Week

An active training platform to best seize job opportunities outside academia

# Program:

5 evening classes, from 17h to 19h

#### Location:

University of Zurich, Irchel Campus, Y13 M12

#### Date:

April 17th - April 21st, 2023

# Audience:

20 life scientists: Msc, PhD students and postdoctoral fellows

#### Schedule:

Mon, 17.04.2023 17:00-19:00	How to successfully secure a job Part 1
Tue, 18.04.2023 17:00-19:00	How to successfully secure a job Part 2
Wed, 19.04.2023 17:00-19:00	Self-Marketing and LinkedIn
Thu, 20.04.2023 17:00-19:00	Interview Skills Training – Job Interview Simulation
Fri, 21.04.2023 17:00-19:00	Happenstance for Career Planning

Application deadline: 02/04/2023

Submit your motivation letter (outline why you would like to participate in the course and how you plan to benefit from it) via the registration form on <u>zlswregistration.lszysn.ch</u> that you can find on our website.







# The Coaches

Bruno Casimiro – Career Services Manager, Coach, Talent and Learning & Development Professional



Bruno is responsible for Talent Development, Culture & Purpose for Europe & New Markets at BeiGene, where he is leading the development, implementation and delivery of effective and practical Learning & Development (L&D), including global leadership development and change management. Previous to this role Bruno was the Global Learning and Talent Development Director at UBS Bank in Zurich Switzerland, where he focused on designing and delivering learning and development under the UBS University. For the past 12 years Bruno has coached and trained students, entrepreneurs and executives across the globe. He has delivered talks and programs at universities across the UK, Portugal, Switzerland, and at MiT in Boston US.

#### Dr. Daniela Gunz - Clinical research expert, Career Advisor

For several years Daniela has been a consultant at the Service Center of UZH and career coach at the femmino project. Currently she is responsible for Corporate Services of JobHub. She obtained her PhD in biochemistry at the ETH before pursuing a PostDoc at the Imperial Cancer Research in the UK. She gained 15 years of experience in clinical research and drug development, covering also leadership positions as Head of Clinical Research at MSD in Switzerland and Director of Research Partnerships at Healthbank Innovation. Currently she is also on the board of Women in Digital Health, co-Lead at MyData Zurich and advisor at EUPATI Switzerland.



#### Dr. Roger Gfrörer – Head UZH Career Services



Dr. Roger Gfrörer has been the head of the UZH Career Services since 2008. Prior to this, after finishing his PhD in Human Resource Management, he worked in the HR department of the UZH as the Chair of HRM. There he was a senior assistant for 5 years. In the 1990s, he worked at Tamedia for 5 years, 4 years at IBM Switzerland and 2 seasons as a ski instructor. Roger Gfrörer has a deep understanding of the research and teaching processes at the university and has profound knowledge of the Swiss education system as he also teaches at the university of applied science and a higher vocational college. His approach is to empower the students towards their next career steps, helping them to focus on the available resources.

#### Franziska Liese – Senior Career Coach and Project Manager

Franziska started working at the ETH Career Center in August 2020, having previously held various HR positions and industries. After studying Business Administration in Germany and volunteering in Northern Ireland, Franziska started working as Program Manager for MBA students in Horgen at Lake Zurich. In addition to a diploma in Business Administration, Franziska holds an MSc in Communication and MAS in Coaching & Supervision. Franziska combines her passion for coaching and mentoring people facing career issues with her experience from various industries and corporate cultures.



# Christine Kaiser – Deputy Head ETH Career Center



Prior to joining the Career Center in April 2015, Christine Kaiser worked in various management, consulting and sales roles in the human resources industry. Christine started her career in 1993 as a career counselor in the first Swiss "Centre de Bilan", in the reintegration of long-term unemployed into the labor market. Christine then worked at UBS as a Project Manager before moving back to the consulting industry where she spent 14 years in two leading HR services firms. Christine holds a Master's degree in Organizational Psychology and a Master's degree in Professional and Career Counseling. In 2008, she completed her Executive MBA at IMD. Thanks to her experience, Christine has an excellent knowledge of the Swiss labor market and understands the talent search and development needs of companies in today's competitive professional environment. She also has a great expertise in career counseling and is passionate about advising students and professionals (alumni, dual career partners), whether at the start of their career or during career transitions.







# Detailed program

## 17.04.2023 & 18.04.2023 : How to successfully secure a job

This workshop covers how to approach the job market in covering as many angles as possible, such as CV, Cover Letter, speaking to recruiters, building contacts (LinkedIn) and network effectively. It aims at helping the participants to not only understand the job market but also to get comfortable in talking about themselves and their achievements and most importantly what they are passionate about. The participants will practice with one another during a live networking session and a round table discussion, to explore crucial skills to have in the future.

## 19.04.2023 : Self-Marketing and LinkedIn

Personal branding is the process of how we market ourselves to others. In this session, Daniela will show you why it is important to define and establish your personal brand in the context of your career. You will explore different models to help you define your brand (e.g. personal business canvas) and then see how you can convert your brand into tangible career marketing tools, in particular your LinkedIn profile, a crucial career management platform. This will help you get the job you desire and that suits your skills, culture and interests.

## 20.04.2023: Interview Skills Training – Job Interview Simulation

Do you already break out into a sweat when you hear the word "interview"? Don't worry. Job interviews can be daunting... Nevertheless, with some input (like this event) and some practice, these somewhat challenging situations can become doable and pleasurable! During this event, you will have the opportunity to observe a simulated live interview between the facilitators and a pre-selected student. By observing the interview, you will learn more about potential questions and possible "tricky" interview situations. During the discussion round you will develop a better understanding of how to behave in a first interview; what should you expect; why interviewers ask certain questions; what interviewers are really looking for; how to formulate efficient answers using the STAR interviewing method; certain Do's and Don'ts of being interviewed.

# 21.04.2023: <u>Happenstance for Career Planning</u>

The role of happenstance in many career decisions seems widely accepted. Many results show that career decisions and career development are strongly affected by unplanned events. However, although unplanned events will affect your career, we still assume that a self-directed career is the highest aim of individuals. The goal is to combine both approaches to be prepared for a wide range of career decisions. To gain control, you will discover your Career Resources, based on a simple framework and with support from peers with the same background but different curriculum vitaes.