Zurich Life Science Week
An active training platform to best seize job opportunities outside academia

Program:
5 evening classes & networking dinner with the coaches at the final day

Location:
Irchel Campus, building Y13, room M12

Date:
May 13th – May 17th, 2019

Audience:
20 life scientists, PhD students and postdoctoral fellows

Schedule:

Mon, 13.05.2019
17:30-19:30
Career Strategy – Tools and Networking

Tue, 14.05.2019
17:00-19:00
Interview Training

Wed, 15.05.2019
17:30-19:30
Searching for job opportunities: Hidden labour markets

Thu, 16.05.2019
17:00-19:00
Self-Marketing and LinkedIn

Fri, 17.05.2019
17:30-19:30
Happenstance for Career Planning

Followed by:
Wrap up apéro with the trainer

Application deadline: 19/04/2019

Submit your CV and a motivation letter (outline why would you like to participate in the course and how you plan to benefit from it) via the registration form on http://zlsw-registration.lszysn.ch, that you can find on our website. Applicants will be notified on 26/04/2019.
Bruno Casimiro – Career Services Manager, Coach, Talent and Learning & Development Professional

Bruno is the director for the Executive Development team of UBS Bank in Zurich, where he focuses on Leadership development under the Leadership Academy part of UBS University. He was previously the Career Services Manager for the MBA program at the University of St Gallen and the Program Lead responsible for the MBA level Masters in Finance at London Business School. Bruno has over 18 years’ experience in varied industries including Retail, Real Estate, and Investment Banking where he performed roles from graduate to Senior Associate level at JP Morgan and Morgan Stanley. For the past 10 years he has coached and trained university students, city professionals and business owners across the globe. He has delivered programs at universities across the UK, Portugal, Switzerland, and at MIT in Boston US.

Evelyne Kappel – Head ETH Career Center

Evelyne Kappel is an expert for the Swiss job market with extensive knowledge of its relevant requirements for university graduates. She is happy to share her expertise and insights acquired in years of counselling and recruitment to advise students on how to start their careers. Since 2008, she has advised and supported hundreds of ETH students, and has organized numerous career events. Before joining the ETH, Evelyne Kappel spent more than three years with an executive search company which specialized in finding and placing management talent. She is holding a Degree as Master of Arts of the University of Zurich and a Certificate of Advanced Studies in HR Development.

Stefan Bedö – Senior Career Advisor / Project Manager, ETH Career Center

His professional career started in 2007 at Swiss Life AG in an HR development program. After further employments in recruitment agencies, Stefan joined Siemens Switzerland Ltd. in order to implement a center of competence for University Relations Management. Afterwards, he started to work in Talent & Leadership Development, leading and managing initiatives and programs in the area of performance management, talent and expert development in Switzerland and internationally. Stefan then worked for a global Hotel group and later at Sunrise Communications in Talent Acquisition and Development. Stefan studied Organizational Psychology and holds a Certificate of Advanced Studies in HR Development.

Phillipp Drack – Customer Consultant, Office for Economy and Labour Canton Zurich (AWA)

As an expert for the swiss labour market, Philipp advises individuals on the current job market at the office for economy and labour. In his function he exchanges information about job opportunities with HR officials and employers in the Zurich area on a daily basis. Over all he gathered more than five years of experience in the consulting industry and another five years in recruiting and human resources. He holds an MSc in psychology from the University of Zurich and an MBA from the Lucerne University of Applied Sciences and Arts.

Christine Kaiser – Senior Career Advisor / Project Manager, ETH Career Center

Before joining ETH, Christine held a variety of executive leadership and consulting roles in Human Resources, in Switzerland and abroad, specializing in talent and leadership development, and individual and organizational change. She holds two MSc (Organizational Psychology; Vocational Psychology) and an Executive MBA from IMD. Thanks to her experience, Christine has an extensive knowledge of the Swiss job market, and understands the talent acquisition and development needs that companies have in today’s competitive environment. She also has a broad expertise on career management and has a passion for coaching students and professionals during their career transitions.

Dr. Roger Gfrörer – Head UZH Career Services

Dr. Roger Gfrörer has been the head of the UZH Career Services since 2008. After finishing his PhD in Human Resource Management, he worked in the HR department of the UZH as the Chair of HRM. There he was a senior assistant for 5 years. In the 1990s, he worked at Tamedia for 5 years, 4 years at IBM Switzerland. Roger has extensive knowledge of the research and teaching processes at the UZH, and of the Swiss education system. His approach is to empower the students towards their next career steps, helping them to focus on the available resources.
13.05.2019 : Career Strategy – Tools and Networking
This workshop covers how to approach the job market in covering as many angles as possible, such as CV, Cover Letter, speaking to recruiters, building contacts (LinkedIn) and network effectively. It aims at helping the participants to not only understand the job market but also to get comfortable in talking about themselves and their achievements and most importantly what they are passionate about. The participants will practice with one another during a live networking session, to explore crucial skills to have in the future.

14.05.2019 : Interview Training
How should you behave in your first interview and what should you expect? After a short introduction into different interview techniques, Evelyne and Jens-Tobias will conduct a live interview with one of the participants. While being in the role of the interviewee or the assessor, you will learn more about possible questions to anticipate in interviews. During the ensuing feedback and discussion round you will understand the background of different questions and know more about the Do’s and Don’ts of being interviewed. If you are interested in being the interviewee in this session and want to participate in the live interview, please let us know during your application.

15.05.2019 : Searching for job opportunities: Hidden labour markets
The labour market holds plenty of opportunities. Few of them are fully transparent, some of them appear to be transparent but most of them will never show up on the open market. To access the entire market, you will first need to understand the underlying components and their mechanisms. Once understood you need to set up all the necessary tools for your market launch. No matter whether you operate in the transparent or the hidden market, one of the most important documents to tackle the job market is your CV. Therefore you are invited to prepare and bring your CV along to the workshop. Together we will lay the foundation for a successful and sustainable career start.

16.05.2019 : Self-Marketing and LinkedIn
Personal branding is the process of how we market ourselves to others. In this session, Christine will show you why it is important to define and establish your personal brand in the context of your career. You will explore different models to help you define your brand (e.g. personal business canvas) and then see how you can convert your brand into tangible career marketing tools, in particular your LinkedIn profile, a crucial career management platform.

17.05.2019 : Happenstance for Career Planning
The role of happenstance in many career decisions seems widely accepted. Many results show that career decisions and career development are strongly affected by unplanned events. However, although unplanned events will affect your career, we still assume that a self-directed career is the highest aim of individuals. The goal is to combine both approaches to be prepared for a wide range of career decisions. To gain control, you will discover your Career Resources, based on a simple framework and with support from peers with the same background but different curriculum vitae.