



University of
Zurich ^{UZH}

ETH zürich

Virtual

Zurich
Life

Science
Week

A

LSZYSN
life science zurich young scientist network

Event



Zurich Life Science Week

An active training platform to best seize job opportunities outside academia

Program:

5 evening classes, from 17h to 19h

Location:

Virtual, through Zoom

Date:

April 19th – April 23rd, 2021

Audience:

20 life scientists, PhD students and postdoctoral fellows

Schedule:

Mon, 19.04.2021 17:00-19:00	Career Strategy - Tools, Actions and Live Networking Training
Tue, 20.04.2021 17:00-19:00	Live Interview Training
Wed, 21.04.2021 17:00-19:00	Self-Marketing and LinkedIn
Thu, 22.04.2021 17:00-19:00	Take my PhD seriously! Finding the words to translate your experience and goals
Fri, 23.04.2021 17:00-19:00	Happenstance for Career Planning



Application deadline: 05/04/2021

Submit your CV and motivation letter (outline why would you like to participate in the course and how you plan to benefit from it) via the registration form on <http://zlsw-registration.lszysn.ch>, that you can find on our website. **Applicants will be notified on 12/04/2021**



The coaches

Bruno Casimiro – Career Services Manager, Coach, Talent and Learning & Development Professional



Bruno is the director of the Executive Development team of UBS Bank in Zurich, under the Leadership Academy part of UBS University. He was previously the Career Services Manager for the MBA program at the University of St Gallen and the Program Lead responsible for the MBA level Masters in Finance at London Business School. Bruno has over 18 years of experience in various industries including Retail, Real Estate, Investment Banking, JP Morgan and Morgan Stanley. For the past 10 years he has coached university students, city professionals and business owners across the globe. He has delivered programs at universities across the UK, Portugal, Switzerland, and at MIT in Boston US.

Lorena Coletti – Career Advisor / Project Manager

Lorena joined the ETH Career Center in 2019. After completing her apprenticeship in the insurance industry, she studied applied occupational, organizational and personnel psychology at the University of Applied Sciences Northwestern Switzerland. During her thesis she worked at the Research Institute "Humans in Complex Systems" at the FHNW and then at a start-up in the field of automated candidate search and placement. She then started in the Talent Acquisition field, where she gained experience in direct recruitment and employer branding. Thanks to her experience in various industries and companies, she has a good knowledge of the Swiss labour market.



Franziska Liese – Career Advisor / Project Manager



Franziska wants to support graduates in their transition to the professional world outside. After studying Business Administration in Germany, Franziska started working as Program Manager for MBA students in Horgen at Lake Zurich. With a stint at the Financial Times in Belfast, her development led her to the Talent Development department at Credit Suisse. There Franziska headed the Center of Competence for Coaching and Mentoring and was responsible for Business Management in the Leadership Development department. In addition to a diploma in Business Administration, Franziska holds an MSc in Communication and MAS in Coaching & Supervision.

Daniela Gunz – Clinical research expert, Career Advisor

For several years Daniela has been a consultant at the Service Center of UZH and career coach at the femmino project. Currently she is responsible for Corporate Services of JobHub. She obtained her PhD in biochemistry at the ETH before pursuing a PostDoc at the Imperial Cancer Research in the UK. She gained 15 years of experience in clinical research and drug development, covering also leadership positions as Head of Clinical Research at MSD in Switzerland and Director of Research Partnerships at Healthbank Innovation. Currently she is also on the board of Women in Digital Health, co-Lead at MyData Zurich and advisor at EUPATI Switzerland.



Verity Elston – Career Development Support for PhDs and Postdocs, Portfolio Formation



Verity's goal is to help doctorate holders make active, informed career decisions for themselves. She does that by weaving her employment and recruitment experience in the public and private sectors around the world into deep understanding of the doctoral experience. After a PhD from the University of Chicago in 2007 and with certificates in coaching and adult training, Verity has focused on career development for PhDs and postdocs. In 2014 she created her own company, Portfolio Formation, to provide training and individual coaching around Switzerland. In parallel she runs career support for the Graduate Campus at the University of Lausanne.

Dr. Roger Gfrörer – Head UZH Career Services

Dr. Roger Gfrörer has been the head of the UZH Career Services since 2008. After finishing his PhD in Human Resource Management, he worked in the HR department of the UZH as the Chair of HRM. There he was a senior assistant for 5 years. In the 1990s, he worked at Tamedia for 5 years and 4 years at IBM Switzerland. Roger has extensive knowledge of the research and teaching processes at the UZH, and of the Swiss education system. His approach is to empower the students towards their next career steps, helping them to focus on the available resources.





Detailed program

19.04.2021 : Career Strategy - Tools, Actions and Live Networking Training

This workshop covers how to approach the job market in covering as many angles as possible, such as CV, Cover Letter, speaking to recruiters, building contacts (LinkedIn) and network effectively. It aims at helping the participants to not only understand the job market but also to get comfortable in talking about themselves and their achievements and most importantly what they are passionate about. The participants will practice with one another during a live networking session, to explore crucial skills to have in the future.

21.04.2021 : Live Interview Training

Are you dreading that job interview? Join us for this session and you will learn ways to prepare for and to ace your interview. After a short introduction to different interview techniques, you will have the opportunity to observe a live interview between the facilitators and a pre-selected student and learn potential questions and “tricky” situations. During the discussion round you will develop a better understanding of how to behave in a first interview; what should you expect; why interviewers ask certain questions; what interviewers are really looking for; how to formulate efficient answers using the STAR interviewing method; certain Do’s and Don’ts of being interviewed.

22.04.2021 : Self-Marketing and LinkedIn

Personal branding is the process of how we market ourselves to others. In this session, Daniela will show you why it is important to define and establish your personal brand in the context of your career. You will explore different models to help you define your brand (e.g. personal business canvas) and then see how you can convert your brand into tangible career marketing tools, in particular your LinkedIn profile, a crucial career management platform. This will help you get the job you desire and that suits your skills, culture and interests.

13.10.2020 : Take my PhD seriously! Finding the words to translate your experience and goals

Heading outside academia means learning a new language. We see its vocabulary in job ads and online profiles, and we come face to face with its grammar when we interview or network. But how to make the link with what we experience during the PhD and postdoc? How do we get potential employers to take us seriously? In this workshop, we’ll look at the tools we can use to learn how to write and talk about our experience and our goals in ways that will encourage employers outside of academia to take interest in what we have to offer.

23.04.2021 : Happenstance for Career Planning

The role of happenstance in many career decisions seems widely accepted. Many results show that career decisions and career development are strongly affected by unplanned events. However, although unplanned events will affect your career, we still assume that a self-directed career is the highest aim of individuals. The goal is to combine both approaches to be prepared for a wide range of career decisions. To gain control, you will discover your Career Resources, based on a simple framework and with support from peers with the same background but different curriculum vitae.